

#### **PHOTO CAPTION**

# Saad El Mjarad captivated fans in the Emirate during the outdoor concert in City Centre Ajman

**Dubai, UAE; December 20, 2015**: Majid Al Futtaim's City Centre Ajman, the largest shopping mall in the Emirate, boosted the scope of entertainment experiences, as they hosted Saad El Mjarad in the outdoor area of the mall last night to commemorate the 20<sup>th</sup> anniversary of the City Centre brand.

Loyal fans were star struck as the Moroccan celebrity took to the stage at City Centre Ajman to give a thrilling performance. With his highly anticipated concert, fans in the region gathered to witness and experience an atmosphere of celebration as Saad El Mjarad entertained with a line-up of his most entertaining hits.

By offering innovative forms of entertainment, Majid Al Futtaim's commitment to providing unique experience for our loyal visitors was met during the exceptional performance of the notable musical talent Saad El Mjarad," said Abdulhamid Bukhashem, Senior Mall Manager at City Centre Ajman. "As part of the company's vision to create great moments for everyone, everyday, we continue to offer entertaining events, campaigns and shows that engage the senses of our visitors."

Saad's concert was held as a part of the closing moments of the brand's 20<sup>th</sup> anniversary festivities that commenced in City Centre Ajman on November 1. The thrilling event featured his current hits including a smashing performance of 'Enta Maalem'. Musical admirers from all over the region gathered in the outdoors and left buzzing with excitement after an excellent showcase of music.

For more information, please visit: <a href="www.citycentreajman.com">www.citycentreajman.com</a> or <a href="www.citycentreajman.com">www.citycentreajman.com</a

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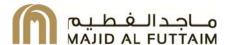
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**Note to the Editor:** The legal name of this company is "Majid Al Futtaim" and should not be shortened or replaced by an acronym to avoid confusion with another business entity.

**Disclaimer:** All facts and figures in this release are accurate at the time of issuance.

### **About City Centre Ajman**

City Centre Ajman is the largest shopping and entertainment destination in the emirate with 30,000sqm of retail space, welcoming more than 9 million visitors yearly. The mall is home to more than 70 international and local brands including Ajman's largest Carrefour hypermarket, a 6-screen VOX Cinemas and a Magic Planet as well as 18 multi-cuisine dining outlets to complement the mall's lifestyle and value-oriented retail mix.

City Centre Ajman opened in 1998 and is conveniently located on Sheikh Zayed Street. The mall is owned and managed by Majid Al Futtaim, the leading shopping mall, retail and leisure pioneer across the Middle East and North Africa.

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#### **About Majid Al Futtaim**

Founded in 1992, Majid Al Futtaim is the leading shopping mall, retail and leisure pioneer across the Middle East and North Africa (MENA).

A remarkable business success story, Majid Al Futtaim started from one man's vision to transform the face of shopping, entertainment and leisure to 'create great moments for everyone, every day'. It has since grown into one of the United Arab Emirates' most respected and successful businesses spanning 13 international markets, employing over 27,000 people, and achieving the highest credit rating (BBB) among privately-held corporates in the Middle East.

Majid Al Futtaim owns and operates 17 shopping malls, 11 hotels and three mixed-use communities in MENA, with further developments underway in the region. The shopping malls portfolio includes Mall of the Emirates, City Centre malls, and also four community malls which are in joint venture with the Government of Sharjah. The Company holds exclusive rights to the Carrefour franchise in 38 markets across Middle East, Africa and Central Asia, operating a portfolio of over 60 hypermarkets and over 70 supermarkets in 13 countries.

Majid Al Futtaim operates 143 VOX Cinema screens and 18 Magic Planet family entertainment centres across the region, in addition to iconic leisure and entertainment facilities such as Ski Dubai and iFly Dubai, among others. The Company launched the first LEGO-certified store in the Middle East and is parent to the consumer finance company issuing 'Najm' credit cards, a fashion retail business representing international brands such as Abercrombie & Fitch, Juicy Couture and Halston Heritage, and a healthcare business. In addition, Majid Al Futtaim launched Enova, a facility management company, through a joint venture operation with Veolia, a global leader in optimised environment resource





management. The Company also operates in the food and beverage industry through a partnership with Gourmet Gulf.

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