

PRESS RELEASE

Majid Al Futtaim to Hire 3000 Emiratis In response to “NAFIS”

- Majid Al Futtaim supports the UAE Government’s NAFIS programme to accelerate the nation’s development journey, while boosting the economy
- Majid Al Futtaim set to hire 3,000 Emiratis across its UAE workforce and diverse portfolio, including Retail, Leisure, Entertainment and Cinemas
- Renewed focus lies in Emirati talent development, training and upskilling opportunities through the Majid Al Futtaim Leadership Institute and Majid Al Futtaim Retail Business School
- Applicants can apply to Majid Al Futtaim through <https://www.majidalfuttaim.com/en/explore-jobs#nafis-programme>

Dubai, United Arab Emirates, 18 September 2021:

Majid Al Futtaim the leading shopping malls, communities, retail and leisure pioneer across the Middle East, Africa and Asia has announced the expansion of its people development programme that is set to create thousands of career opportunities for Emirati talent across multiple industries in the UAE and beyond in response the UAE Government’s federal NAFIS program.

Majid Al Futtaim has committed to a series of initiatives focused on the professional advancement of its local talent. In line with the Programme’s mission, to encourage public and private sector partnerships that will strengthen the long-term development of the workforce, Majid Al Futtaim will recruit 3,000 Emiratis seeking to build their careers in the private sector throughout the coming five years.

In removing barriers and making private sector jobs more attractive to Emirati talent, this partnership is a welcome step in inviting the private sector to more actively contribute to delivery of the UAE’s ‘Projects of the 50.’ Emirati nationals who wish to join the Company under the NAFIS programme can apply at the dedicated web page <https://www.majidalfuttaim.com/en/explore-jobs#nafis-programme>

Currently accounting for 3 percent of the total 13,700 UAE-based MAFers, Emiratisation at Majid Al Futtaim is ahead of the program’s first-year target of 2 percent and on track to meet the Programme’s second-year goals.

Commenting on the commitment, Alain Bejjani, Chief Executive Officer at Majid Al Futtaim said, “We have a collective sense of responsibility to support and upskill the talented and ambitious national workforce that exists in the UAE. There have been commendable efforts over the years to create more opportunities for UAE nationals within the public and private sectors. The NAFIS programme announced by the UAE government this week will make careers in the private sector even more attractive to young Emiratis, whose contributions are crucial to building a sustainable future. We remain committed to increasing Emirati representation in our company over the next five years.”

“Employing local talent is a priority at Majid Al Futtaim and we view it as a competitive advantage that is integral to our long-term success. We are proud to support the UAE Government’s vision to build the region’s most competitive economy,” he concluded.

Majid Al Futtaim’s commitment to develop local talent across its markets has seen some of the best and brightest Emirati talent appointed to the most senior leadership roles across its 18 UAE-based shopping malls.

In addition to dedicated talent development programmes that ensure opportunities for continuous learning, the Company’s human capital strategy also focuses on recruiting, developing and promoting new local talent. Majid Al Futtaim’s Tomouhi Graduate Programme is centred on a Train-to-Hire process for young Emirati graduates looking for the first step in building their careers. These initiatives and more, enable Majid Al Futtaim to continually invest in the communities in which it operates.

Working closely with our NAFIS partners, including the Emirati Talent Competitiveness Council, Majid Al Futtaim will roll out several further programmes aimed at attracting Emiratis to the private sector. These include training modules and bespoke learning curriculums to build expertise in a number of areas including customer experience and data & analytics as well as job shadowing, coaching and mentorship.

- Ends –

Note to the Editor: The legal name of this company is “Majid Al Futtaim” and should not be shortened or replaced by an acronym to avoid confusion with another business entity.

About Majid Al Futtaim

Founded in 1992, Majid Al Futtaim is the leading shopping mall, communities, retail and leisure pioneer across the Middle East, Africa and Asia.

A remarkable business success story, Majid Al Futtaim started from one man’s vision to transform the face of shopping, entertainment and leisure to ‘create great moments for everyone, every day’. It has since grown into one of the United Arab Emirates’ most respected and successful businesses spanning 17 international markets, employing more than 43,000 people, and obtaining the highest credit rating (BBB) among privately-held corporates in the region.

Majid Al Futtaim owns and operates 29 shopping malls, 13 hotels and four mixed-use communities, with further developments underway in the region. The shopping malls portfolio includes Mall of the Emirates, Mall of Egypt, Mall of Oman, City Centre malls, My City Centre neighbourhood centres, and five community malls which are in joint venture with the Government of Sharjah. The Company is the exclusive franchisee for Carrefour in over 30 markets across the Middle East, Africa and Asia, operating a portfolio of more than 375 outlets including City+, the region’s first checkout-free store, and an online store.

Majid Al Futtaim operates more than 500 VOX Cinemas screens as well as a portfolio of world-class leisure and entertainment experiences across the region including Ski Dubai, Ski Egypt, Dreamscape, Magic Planet, Little Explorers and iFLY Dubai. The Company is parent to a Fashion, Home and Specialty retail business representing international brands such as Abercrombie & Fitch, Hollister, AllSaints, lululemon athletica, Crate & Barrel, Maisons du Monde, LEGO and THAT, a Majid Al Futtaim fashion concept store and app. In addition, Majid Al Futtaim operates Enova, a facility and energy management company, through a joint venture operation with Veolia, a global leader in optimised environment resource management.

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