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Largest Hilton Garden Inn Outside America Opens in Dubai

Hilton Garden Inn Dubai Mall of the Emirates, the First LEED Gold Hotel by Majid Al
Futtaim in Dubai, Opens its Doors to Guests

Dubai, UAE. – 22 December Hilton Garden Inn, Hilton Worldwide's (NYSE: HLT) award-winning brand of midscale hotels, and Majid Al Futtaim, the leading shopping mall, retail and leisure pioneer across the Middle East and North Africa, today announced the opening of Hilton Garden Inn Dubai Mall of the Emirates – the second largest Hilton Garden Inn in the world and the largest outside of America and the first LEED Gold hotel by Majid Al Futtaim in Dubai.

The new hotel, owned by Majid Al Futtaim and managed by Hilton Worldwide, is located just steps away from the Middle East's iconic premier shopping, leisure and entertainment award-winning destination "The Mall of the Emirates" and offers the modern traveller great value and a convenient location to explore all that Dubai has to offer.

Boasting 370-guestrooms – 132 of which are interconnecting – Hilton Garden Inn Dubai Mall of the Emirates is perfect for families, groups and business travellers alike. The hotel provides excellent access to Dubai's major attractions and destinations including the beaches on the Arabian Gulf, the iconic Palm Jumeirah and Dubai Marina, the business districts of Media and Internet Cities and Jebel Ali

Industrial Parks, as well as offering an easy commute to Dubai's two international airports.

Simon Barlow, Chief Executive Officer of Hotels at Majid Al Futtaim Properties, commented: "The opening of the Hilton Garden Inn Dubai Mall of the Emirates represents yet another example of Majid Al Futtaim's continuous investment to improve the overall customer experience at our flagship mall in Dubai. By partnering with Hilton Worldwide, we continue to strengthen Al Barsha and the business community surrounding the Mall of the Emirates as a premier location by bringing in another very high quality and affordable hotel option to the area. The Hilton Garden Inn brand is highly regarded by business and leisure travelers and will help ensure Mall of the Emirates remains the centerpiece of the leading integrated retail and leisure entertainment destination zone in Dubai."

"Dubai is one of the most popular destination cities in the world and we are incredibly excited to bring our newest and second largest Hilton Garden Inn property to guests looking for a quality yet affordable way to sleep deep, stay fit, eat well and work smart during their stays in the UAE", said Adrian Kurre, global head, Hilton Garden Inn. "Each guest visiting the hotel can rest sound in the knowledge that we promise to do whatever it takes to ensure they are satisfied with their stay, or they don't pay.

Leading the region in sustainable development, the hotel was also awarded Gold certification by the United States Green Building Council (USGBC) as the first LEED Gold hotel property by Majid Al Futtaim in Dubai. This is in line with the company's strategy of making all its new developments compliant with world-class green building standards to achieve sustainable economic growth in the communities where it operates.

The hotel features a comprehensive range of guest amenities, including a health club, outdoor pool, business centre, and ample flexible meeting spaces. All rooms boast the brand's signature bedding featuring fresh, white duvets and crisp linens, and a spacious and clutter-free work desk with an ergonomic desk chair - proving to guests why Life's Better at the GardenTM.

Guests visiting the brand new property will be able to choose from The Garden Grille, which offers all day dining, The Garden Café - serving snacks and drinks, The Garden Bar, serving alcoholic and non alcoholic bervages - as well as The Pavilion

Pantry®, which is open 24 hours and features a complete selection of salty snacks, sweet treats, cold beverages, and frozen, microwaveable packaged items.

Oliver Kesseler, general manager, Hilton Garden Inn Dubai Mall of the Emirates, said, "We are delighted to open our doors to travellers across the Middle East, Europe and the rest of the world looking to visit Dubai whether for work or pleasure especially those looking to enjoy Dubai as a world-class shopping destination, given the hotel's close proximity to The Mall of the Emirates".

Hilton Garden Inn Dubai Mall of the Emirates follows the recently opened <u>Hilton</u> <u>Garden Inn Dubai Al Muraqabat</u> and <u>Hilton Garden Inn Dubai Al Mina,</u> and represents the latest addition to the brand's growing portfolio of more than 650 hotels worldwide.

Hilton Garden Inn participates in Hilton HHonors[®], the only hotel loyalty program that allows members to earn Points & Miles[®] on the same stay and No Blackout Dates on reward stays. HHonors members always get our lowest price with our Best Price Guarantee, along with HHonors Points, digital check-in and no booking fees only when they book directly through Hilton.

Hilton Garden Inn Dubai Mall of the Emirates is located ar 6A Street, Al Barsha. For more information or to make a booking, please call +971-4-307 0707. Discover more about Hilton Garden Inn at www.hgi.com and www.news.hgi.com.

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About Hilton Garden Inn

Hilton Garden Inn is the award-recognized, peaceful and energizing hotel brand that continually strives to ensure today's busy travelers are appreciated and have everything they need to be most productive on the road. Hilton Garden Inn offers the amenities and services for travelers to sleep deep, stay fit, eat well and work smart during their stay. Approachable and professional team members operating at more than 650 hotels around the world are committed to providing a welcoming and dependable hotel experience for every guest, every time which is reflected in the satisfaction promise to do whatever it takes to ensure every guest is satisfied, or they don't pay. You can count on us. GuaranteedTM. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit, www.hgi.com or news.hgi.com for more information about our locations.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focusedservice hotels. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional quest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,500 managed, franchised, owned and leased hotels and timeshare properties, with more than 745,000 rooms in 97 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide at facebook.com/hiltonworldwide, twitter.com/hiltonworldwide, youtube.com/hiltonworldwide, flickr.com/hiltonworldwide, and linkedin.com/company/hiltonworldwide.

About Majid Al Futtaim

Founded in 1992, Majid Al Futtaim is the leading shopping mall, retail and leisure pioneer across the Middle East and North Africa (MENA).

A remarkable business success story, Majid Al Futtaim started from one man's vision to transform the face of shopping, entertainment and leisure to 'create great moments for everyone, every day'. It has since grown into one of the United Arab Emirates' most respected and successful businesses spanning 14 international markets, employing more than 28,000 people, and achieving the highest credit rating (BBB) among privately-held corporates in the Middle East.

Majid AI Futtaim owns and operates 19 shopping malls, 11 hotels and three mixed-use communities in MENA, with further developments underway in the region. The shopping malls portfolio includes Mall of the Emirates, City Centre malls, and also four community malls which are in joint venture with the Government of Sharjah. The Company holds exclusive rights to the Carrefour franchise in 38 markets across Middle East, Africa and Central Asia, operating a portfolio of 65 hypermarkets and 85 supermarkets in 14 countries.

Majid Al Futtaim operates 175 VOX Cinema screens and 21 Magic Planet family entertainment centres across the region, in addition to iconic leisure and entertainment facilities such as Ski Dubai and iFly Dubai, among others. The Company launched the first LEGO-certified store in the Middle East and is parent to the consumer finance company issuing 'Najm' and "Voyager" credit cards, a fashion retail business representing international brands such as Abercrombie & Fitch, AllSaints and lululemon athletica, and a healthcare business that operates a network of City Centre Clinics. In addition, Majid Al Futtaim operates Enova, a facility management company, through a joint venture operation with Veolia, a global leader in optimised environment resource management. The Company also operates in the food and beverage industry through a partnership with Gourmet Gulf.

www.majidalfuttaim.com

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