

Press Release

## **Majid Al Futtaim Announces Contractor For Plagette 32 And Amara Developments At Tilal Al Ghaf**

**Dubai, UAE, April 28, 2025:** Majid Al Futtaim, a leading shopping mall, communities, retail, and leisure pioneer across the Middle East, Africa, and Central Asia, has officially appointed United Engineering Construction Company - Dubai (UNEC) as the main contractor for Plagette 32 and Amara, two landmark residential developments within Tilal Al Ghaf, its flagship lifestyle destination in Dubai. UNEC, a multi-award-winning general contracting company with over 40 years of regional expertise, brings a proven track record in delivering high-quality, large-scale projects across the UAE.

Valued at AED 736 million, the contract encompasses the full scope of works for 148 luxury villas, including their interior fit-out, as well as the shell and core construction of the Beach Club. It also includes in-plot and public realm landscaping, gatehouses, ancillary structures, and shallow infrastructure, ensuring the comprehensive delivery of both developments.

Commenting on the announcement, **Ahmed El Shamy, CEO of Majid Al Futtaim Properties** said: "Breaking ground on Plagette 32 and Amara marks a significant milestone forward in bringing our vision for Tilal Al Ghaf to life. These developments reflect our unwavering commitment to crafting exceptional, design-led communities that harmoniously blend natural beauty, architectural excellence, and elevated living. The appointment of UNEC as our main contractor reinforces our focus on quality, innovation, and delivering on refined, future-forward homes. We look forward to seeing these residences take shape and to welcoming our residents to a new era of sophisticated living."

Plagette 32 is one of the exclusive waterfront neighbourhoods within Majid Al Futtaim's Tilal Al Ghaf, designed to offer residents a refined yet relaxed lifestyle that feels like a permanent escape. It brings together sophisticated architecture and resort-style living, with interiors curated by the acclaimed Bergman Design House, a luxury studio with a portfolio spanning high-end hospitality, residential, and even superyacht projects. Comprising 28 elegant Club Villas and four striking Water Bungalows, each home features private gardens, expansive terraces, and fluid indoor-outdoor spaces that embrace Dubai's year-round sunshine. At its center, a vibrant Beach Club, in partnership with Sunset Hospitality, will anchor the community with elevated leisure and dining experiences.

Just a short stroll away, Amara offers a distinct take on modern community living. The neighborhood will feature 116 twin villas set around a landscaped central park, where water features and green spaces weave through the development to create a calming, nature-first environment. With a focus on eco-conscious materials, contemporary design, and seamless connectivity between homes and shared spaces, Amara is poised to become a serene, design-forward sanctuary for families and individuals alike.

**Engr Abdul Halim Muwahid, Chairman of UNEC**, said: "We at United Engineering Construction (UNEC) are proud to be awarded and entrusted with the delivery of two of Dubai's most anticipated residential developments. Our long-standing expertise in high-quality construction, paired with a deep commitment to excellence, will guide every stage of Plagette 32 and Amara's development. These projects set a new benchmark for luxury living, and we are honored to play a role in realising Majid Al



Futtaim's bold vision. With a shared focus on quality, innovation, and precision, we look forward to bringing these exceptional communities to life."

For more information, please visit [www.tilalalghaf.com](http://www.tilalalghaf.com).

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#### **About Tilal Al Ghaf**

Tilal Al Ghaf is Majid Al Futtaim's flagship mixed-use community in Dubai, providing a contemporary and luxurious resort-like living experience. Nestled in the heart of new Dubai, with a stunning lagoon and white sandy beaches at its heart, Tilal Al Ghaf balances luxury resort-style living with a fresh urban feeling. With its exceptional amenities, unique architectural design and unparalleled attention to detail, every home in Tilal Al Ghaf is created with the customer in mind.

Staying true to Majid Al Futtaim's commitment to sustainable design and living, the community features walkable neighbourhoods connected by a meticulously crafted network of pathways, cycling tracks and jogging trails. A world of culinary experiences, signature Majid Al Futtaim retail selection and a world-renowned school is never more than a short stroll away.

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#### **About Majid Al Futtaim**

Founded in 1992, Majid Al Futtaim is an Emirati-owned, diversified lifestyle conglomerate operating across the Middle East, Africa and Asia. The Group started from one man's vision to transform the face of shopping, entertainment, and leisure to 'create great moments for everyone, every day'. It has since grown into one of the region's most respected businesses, employing more than 43,000 people, with owned assets valued at US\$19 billion and has the highest credit rating (BBB) among privately held corporates in the region. Majid Al Futtaim owns and operates 29 shopping malls, seven hotels and five mixed-use communities, welcoming more than 600 million customers through its doors every year.

It is the proud owner of the flagship Mall of the Emirates, Mall of Egypt, and Mall of Oman with the iconic City Centre shopping malls rounding out its portfolio across the region. As the developer of choice for the region, Majid Al Futtaim is the creator of mixed-use communities including Ghaf Woods and Tilal Al Ghaf in Dubai and Al Mouj in Muscat.

Majid Al Futtaim holds the exclusive rights to operate Carrefour across 12 markets in the Middle East, Africa, and Asia, with a network of over 390 stores. In Egypt, it also owns and operates Supeco, a low-cost hybrid grocery retail concept while HyperMax is its newest grocery retail brand recently launched in Jordan and Oman.



The Group operates more than 600 VOX Cinemas screens as well as a portfolio of world-class leisure and entertainment experiences across the region. These include two ski locations in Dubai and Cairo, two snow parks in Abu Dhabi and Oman, as well as family entertainment centres such as Magic Planet, Little Explorers, Activate, Yalla! Bowling, Dreamscape and IFLY.

Majid Al Futtaim partners with world-class fashion, home, specialty retail and beauty brands, operating over 90 stores across the GCC and 27 e-commerce platforms. Its portfolio includes lululemon, LEGO, Crate and Barrel, Shiseido and THAT, a Majid Al Futtaim multi-brand concept store and app. These offerings are powered by the UAE's fastest growing loyalty programme SHARE, which offers customers a more personalised and data driven experience.

[www.majidalfuttaim.com](http://www.majidalfuttaim.com)

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